



ANZ Press Release

**IBEX PRESENT A NEW CONCEPT IN FREEZING  
SET TO CHALLENGE THE TRADITIONAL SPIRAL FREEZER**

*The Industry's leading manufacturer brings another first to market.*

**Auckland, New Zealand – August 1<sup>st</sup> 2006** –The revolutionary new IBEX Stack Freezer System saves space over traditional spirals freezers.

Spiral freezers might be the most common cold store freeze technology, but IBEX's patent pending Stack Freezer System could change the way cold store installers and processors alike think.

The IBEX Stack Freezer System (SFS) brings an innovative new approach to fixed retention time freezing, reducing ever-important floor space by going upwards instead of along the floor.

The IBEX SFS is an automated materials handling system for products requiring a single, specific temperature profile change and presents the possibility of increasing capacity, whilst reducing the cost per unit to freeze. The system integrates seamlessly into the entire production process, while the fixed nature of products within the system ensure that the potential risk of damaging products, as can happen on spiral conveyors, is significantly reduced.

"With the innovative SFS design we have been able to remove the majority of the moving parts found in other single retention options," says Ray Connor, Marketing Manager at IBEX Group's NZ office.

The IBEX SFS, utilising unique end-flow, co or counter-current horizontal air patterns give a consistent temperature profile to identical products, regardless of their position in the system, and unlike in a spiral type freezer, this highly efficient temperature distribution results in improved product quality and consistency, says IBEX.

The first customer is NZ giant Aunt Betty's Foods which has put it on its pudding line. Aunt Betty's have a capacity to produce 200,000 units per day, with 70 per cent exported.

IBEX, which specialises in Temperature Change and Sortation Solutions for the global food processing industry, has offices in New Zealand and Australia as well as other locations worldwide.

### **About the IBEX Product Range**

IBEX have increased the range and flexibility of their systems, concentrating its efforts on improving reliability, while at the same time through value engineering, reduce both the capital and operating costs for the producer. These innovations are right across the board in the mechanical, electrical, software, and the refrigeration components such as the evaporators and fans design.

IBEX provide processors with the opportunity to:

- Reduce operating costs (less energy and smaller refrigeration requirement)
- Improved production system up time
- Total integration of all production functions (increasing scope and flexibility)
- Significantly reduce the system costs for the producer

For a free white paper on methods to reduce the costs in freezing products contact the Contact Ray Connor, Marketing Manager, IBEX Group of Companies.

### **About IBEX**

Established in 1983, as a meat equipment supply and design company, IBEX in 2002 utilising its design knowledge and capabilities made the move into freezing, chilling and sorting systems and has been providing international processors ever since with the opportunity of transforming the traditional cost function of freezing and chilling, into an opportunity to reduce overall production costs through its cornerstone product, the IBEX Temperature Control System; a highly efficient carton tunnel freezer/chiller. Over the past few years, in order to differentiate themselves from others, IBEX has taken a systems approach, looking and not just machine efficiencies, but how these innovations can result in benefits for the entire production line.

IBEX is a global company with a full product range, from simple stand alone spirals to fully integrated automatic systems which encompass from box filling and case closing though to pallet dispatch with full traceability and inventory control systems. With the ability to handle up to 100 tonnes of continuous production within their system, IBEX have quickly established a position as the leading manufacturer of large scale, fully integrated systems having designed, installed and commissioned some 30+ large systems in the last 3 years.

For more information on IBEX visit <http://www.ibex.net.nz/> or contact:

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